

YEAR 1				
SEMESTER	FALL		SPRING	
	INT 100 Principles of Academic Integrity	0		
	FYS 100 First Year Seminar	1		
	ENG 151 College Writing I	3	ENG 152 College Writing II	3
	CM 101 Public Speaking Communication Intensive (CI)	3	GDES 125 Fundamentals of Digital Media	3
	MGT 204 Principles of Management Social Science I** (SS) OR MKT 206 Principles of Marketing	3	Social Science II** (SS) PSY 101 Intro to Psychology - Recommended for grad school	3
	Humanities I* (HUM)	3	Quantitative Literacy (QL)	3
	General Elective	3	General Elective	3
<b>CREDITS</b>	<b>16 CREDITS</b>		<b>15 CREDITS</b>	
YEAR 2				
SEMESTER	FALL		SPRING	
	CM 115 Interpersonal Communication or CM 211 Intercultural Communication Humanities II* (HUM)	3	MGT 204 Principles of Management Social Science I** (SS) OR MKT 206 Principles of Marketing	3
	CM 205 Communication Ethics Humanities III* (HUM)	3	CM 255 Small Group Communication (offered spring) Social Science II** (SS)	3
	Communication Writing Core #1 200-level Writing Intensive (WI)	3	GDES 270 Intro to Corporate Design (offered spring)	3
	Scientific Reasoning - Lab (SR-L)	4	CM 290 Internship Preparation	1
	PHOTO 141 Digital Photography Fine Arts (FA)	3	SEE Math or Science (SR, SR-L or QL)	3-4
<b>CREDITS</b>	<b>16 CREDITS</b>		<b>13-14 CREDITS</b>	
YEAR 3				
SEMESTER	FALL		SPRING	
	Communication Writing Core #2	3	CM 270 New Media Communication (offered spring)	3
	MKT 311 Consumer Behavior	3	CM 401 Internship or SOD 390 Internship	3
	CM 310 Conflict Resolution and Negotiation (offered fall)	3	Communication Writing Core #3 300/400-level Writing Intensive (WI)	3
	Business Communication Technology Elective	3	Humanities IV* (HUM)	3
	General Elective	3	General Elective	3
<b>CREDITS</b>	<b>15 CREDITS</b>		<b>15 CREDITS</b>	
YEAR 4				
SEMESTER	FALL		SPRING	
	MKT 336 Integrated Marketing Communication	3	CM 390 Organizational Communication	3
	SOD-395 The Mill - Design Center or Business Communication Elective	3	CM 490 Communication Capstone	3
	Business Communication Elective	3	General Elective	3
	Humanities* (HUM) if needed, or General Elective	3	General Elective, if needed or CM 401 Internship	3
	General Elective	3	General Elective, if needed	3
<b>CREDITS</b>	<b>15 CREDITS</b>		<b>15 CREDITS</b>	

## PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor/success coach if you need additional information.

Prerequisite and co-requisite information is listed in the course descriptions.

No student, regardless of major, will be permitted to advance to the next course without earning a grade of "C" or better in the prerequisite course(s). When a grade below a "C" is earned in a major course, the student must repeat that course. A course may be repeated once without special permission.

**BA Option:** Students also have the option of completing a Bachelor of Arts degree in Business Communication. The student must fulfill all SEE requirements, program requirements, and complete two semesters of a foreign language from the point of placement or completion of 202 level.

## COURSE INFORMATION

FYS-100 First Year Seminar  
1-credit course required for all first year students.

INT-100 Principles of Academic Integrity  
0-credit Blackboard course required for all students.

**PLEASE NOTE:**  
Courses in green will have a section offered exclusively for Communication students.

## GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE) courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the SU Catalog, on the SU Now Portal, and through Student Planning.
- Students must complete all SEE and major requirements and earn a minimum of 120 credits.
- A minimum of 15 credits must be taken at the 300/400 level.

\*HUMANITIES classes must be from at least three different disciplines.

\*\*SOCIAL SCIENCE classes must be from two different disciplines